

GABRIELA VARGAS

layout coding | web design

technologies

HTML5, XHTML, CSS,
jQuery, SASS, Stylus,
React JS, Twitter
Bootstrap, Git

Adobe Photoshop,
Illustrator and Indesign

other skills

Responsive design
Basic PHP, Python and
Ruby knowledge

languages

English fluency
Spanish (first language)

I'm a graphic designer with vast experience in web coding (slicing-styling). Thanks to a strong customer service background, I always make the user experience my highest priority; giving feedback to possible usability problems arisen in the design process, and offering solutions.

My professional goal is to work with a development team where I'm able to contribute valuable knowledge and ideas; while learning new approaches to solve problems from my team members.

EDUCATION

Bachelor of Digital graphic design

Cetys University - Tijuana 2009

MBA of Senior Management

Cetys University - Tijuana 2014

EXPERIENCE

Front End Developer

Rockstar Coders - Outsourcing company
(August 2015 - Now)

DUTIES

- Front End coding (html, haml, and jade) of responsive websites in specific frameworks requested by developers
- Create CSS code to style supplied designs with the help of preprocessors (SASS, Stylus)
- Write scripts for DOM manipulation for aesthetic and functional purposes
- Create and/or extract assets and iconography used in our client's websites to make it compatible with current technologies, for example, hi-depth screens.

ACHIEVEMENTS

- Easily adapt and conform to the clients work methodology. I have fulfilled clients work request when involving different development environments and technologies (including ruby, php, python) and they have developed confidence in my abilities to work well under different circumstances
- The most common feedback I received from clients after finishing up a project were: Responsible, highly available FE developer that they would love to work again with.

EXPERIENCE

continuation

Freelance

Web and print design
(February 2011 - Now)

DUTIES

- Print design (flyers, banners)
- Web design and full implementation in PHP (codeigniter)
- Web design and layout coding with HAML in Ruby on rails

ACHIEVEMENTS

- Hired by development agencies to help them with their workload. Duties comprehended coding layouts provided by their design agencies and basic scripting to create functional front end experiences or, in some cases, adding or updating information for clients such as Plascencia Group¹, owner of several restaurants in the region. All new projects required the use of Twitter bootstrap and Compass.
- Hired by a development agency to support them in the creation of a dictionary-like website. Duties included creating the design for the website by using a functional internal reference, changing the flow and user experience of the site by changing the behaviour, appearance and positions of the elements.
- Designed website and coded the layout for a local Tae Kwon Do school.²The layout uses twitter bootstrap for responsiveness and the site required original content writing, developed through the combination of research and provided information. Currently the website is being updated to work with React.js to make it render faster.

Web designer / Layout coder

Mint IT Media - Web design and development company
(January 2012 - July 2015)

DUTIES

- Management system and website design
- Front end development for informative websites with PHP and CSS
- Website coding and styling in Python technologies (Django, Flask)

ACHIEVEMENTS

- Website Layout coding for french and mexican clients, such as the Mexican Red Cross - Tijuana. ³
- Suggesting tools to the development team for use in our processes such as compass, git, among others to improve team performance